

## Boost Your Business with Yealink MeetingBoard

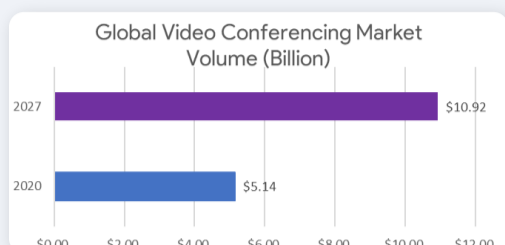


**Get on Board**  
Try your first NFR with up to **67%** off list.

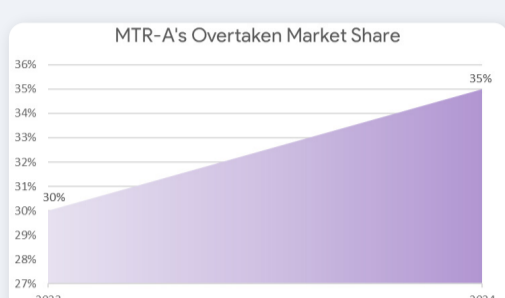
**Sharp Discount on Summer**  
Buy and enjoy **51%** off list discount. Unlock even lower price for more than 3 units.

**Join Now** Valid until: 30<sup>th</sup> September, 2024

## Why Choose Yealink MeetingBoard



In the rapidly evolving landscape of video conferencing, MTR-A has emerged as an irresistible trend. According to recent market research, the global video conferencing market is projected to reach **\$10.92 billion** by 2027, growing at a compound annual growth rate (CAGR) of **11.45%** from 2020<sup>1</sup>.

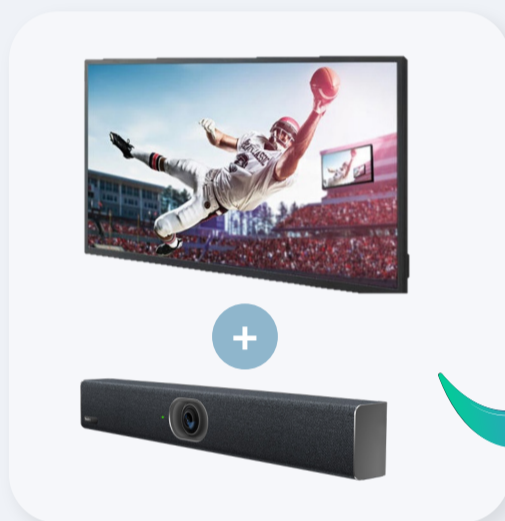


A recent report indicates that MTR-A has overtaken MTR-W in market share, **capturing 35% of the market compared to MTR-W's 30%** as of Q2 2024<sup>2</sup>. As hybrid work continues to rise, MTR-A is setting new standards for effective and efficient virtual communication. In the past 2 years, more and more IT Resellers have been onboard with Yealink selling easy but professional solutions, **the year-over-year growth rate of IT resellers' base is 245%, while the sales volume growth rate is 903%**.

Yealink MeetingBoard stands out as the first option for IT resellers and MTR-A, offering exceptional video and audio quality, seamless integration, collaboration, and advanced features in its All-in-One design that caters to various needs of modern businesses.

1. Report by Grand View Research, 2024; 2. Report by MarketsandMarkets, 2024

## How to Earn More with Yealink MeetingBoard



MeetingBoard is an upgraded combination of MeetingBar Series product and Display screens.

### Benefits for Resellers

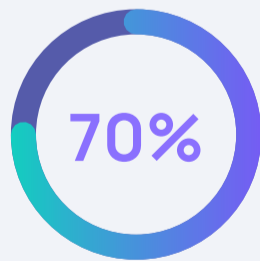
<p><b>Increased Overall Profits</b> Leverage your profit with a superior but simple MTR solution as deploying more units faster in the same time frame.</p>	<p><b>Simplified After-Sales Service</b> Enjoy hassle-free support processes from one vendor</p>	<p><b>Reduced Investment</b> Less input in technical support and deployment services</p>	<p><b>Ease of Sale</b> Benefit from lower educational costs and quicker sales cycles</p>
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### Benefits for End Users

	<p><b>Simple Deployment &amp; (No-Damage) Installation</b></p>	<p><b>Seamless Distance &amp; Local Collaboration</b></p>
	<p><b>Clean and Tidy Meeting Rooms</b></p>	<p><b>Cost Reduction and Efficiency Enhancement</b></p>
	<p><b>Premium Video and Audio Experience</b></p>	<p><b>Versatile Room Compatibility</b></p>

### Fit to All Rooms

<p><b>Small Room</b> Brainstorm with a shared whiteboard. MeetingBoard65   CTP18</p>	<p><b>Medium Room</b> Fantastic meetings with superb audio and video. MeetingBoard65   12x PTZ cam   CTP18</p>
<p><b>Large Room</b> Pro meetings, plug-and-play. MeetingBoard86   12x PTZ cam   VCM36x2   CTP18</p>	<p><b>Floor-Mounted Space</b> Smart meetings on-the-go. Especially suitable for spaces lacking wall-mount conditions MeetingBoard65   CTP18</p>



Customers show interests in Meeting Board device ecosystem



**Watch and Use Demo Videos**

- AI-Powered Video
- Reverberation Suppression
- Noise Cancellation

**Download and Use the MeetingBoard Sales Tools**

- Download the Selling Guide
- Download the IT Playbook

**Enjoy the latest promotion and offer**

- Check Yealink services and tools
- Register for NFR or Promotion